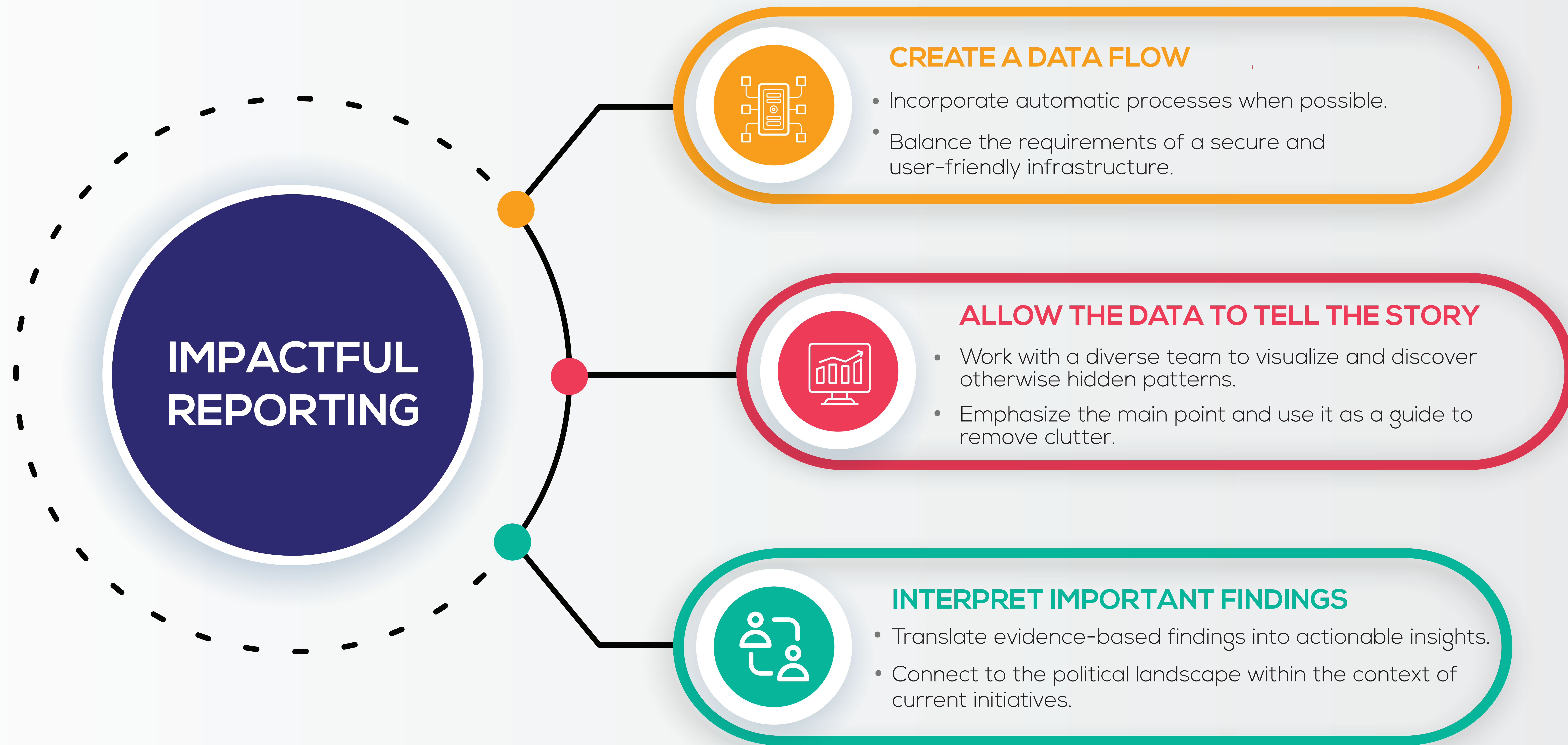


WHY DATA STORYTELLING MATTERS FOR IT AND HOW YOU CAN DO IT, TOO

Megan C. Masters, PhD • Martyn Clark, PhD • Alia Lancaster, PhD



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